



# Who am i? ■

[www.mateico.io](http://www.mateico.io)



**Łukasz Danielewski**  
Chief Executive Officer / Founder

■ **Music producer**

Today, I would like to introduce you to Mateico, a business that will play a crucial role in the emerging digital economy. This sector has been identified as one of the most significant technological trends at the recent World Economic Forum.

But before I delve into the details, allow me to provide you with a brief background about myself. From an early age, I have been deeply connected with culture and art. As a child, I would accompany my mother, who taught ballroom dancing. I would often find myself immersed in the vibrant atmosphere of live concerts at a music club owned by my parents. Furthermore, my father was a member of the Association of Visual Artists, which further exposed me to the world of art. Growing up, I was surrounded by the intoxicating scent of paint as my father painted, organized exhibitions, and taught drawing to aspiring young artists.

During my formative years, I embarked on a musical journey, starting with piano lessons and subsequently expanding my repertoire to include guitar and singing. I even formed a band with whom I had the opportunity to perform at various festivals and renowned venues like the Wiczy Theatre.

Later on, I pursued studies in sound engineering, equipping myself with the necessary technical skills to navigate the intricacies of the industry. This knowledge paved the way for my first released EP in electronic music, as well as solo concerts. Additionally, I gained experience as a ghost producer, working on several productions behind the scenes. Moreover, I spent six years working in an advertising agency, allowing me to develop various products and actively engage in the marketing process.

Now, armed with my diverse background and expertise, I am excited to introduce Mateico and its role in the new digital economy.

# One account, multiple possibilities.

## Mateico gallery.

Selected accounts provide access to the highest level of creativity, promising young talents, unique collections and extraordinary content.

## Tickets.

Create events and distribute NFT tickets to them. Concert in a club, event entries, stationary/on-line course? Create unlimited pools of tickets or create a limited one.

## AR APP.

Find to earn. Locate interactive spots. Explore the area – get rewards.

## M-art.

Create a portfolio. Build a community. Sell at traditional and NFT auctions. Use the wall to keep fans informed about the most important events.

## M-verse.

Digital rooms, where you can organize streams, meetings and exhibitions.

## M-Books.

Buy, listen and sell digital audiobooks – each transaction is a commission for the creators. Moreover, trade printed rare birds.

## Player.

Access to unique audio/video recordings. Concerts in 360, podcasts, live feeds, talent forge!

## Mateico Park.

Stationary cultural and entertainment site.

## Store.

Unique handicrafts, gadgets, posters, limited edition clothing with unique graphics, and collaboratively created products with artists.

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**Mateico ecosystem**

# Problem.

A multitude of accounts needed to manage creative activity.

Counterfeit trade and illegal content distribution.

Slow, expensive transaction fees using unecological technology.

# Solution.

One account – multifunctions

Use of blockchain to issue certificates of authenticity which confirm ownership.

Using environmentally friendly blockchain that enables fast, cheap, and secure transactions.



Art market size

**\$65.1 B**



NFT market size

**\$15.54 B**

\$211.72 B by 2031



AR market size

**\$24.2 B**

\$411.4 B by 2031



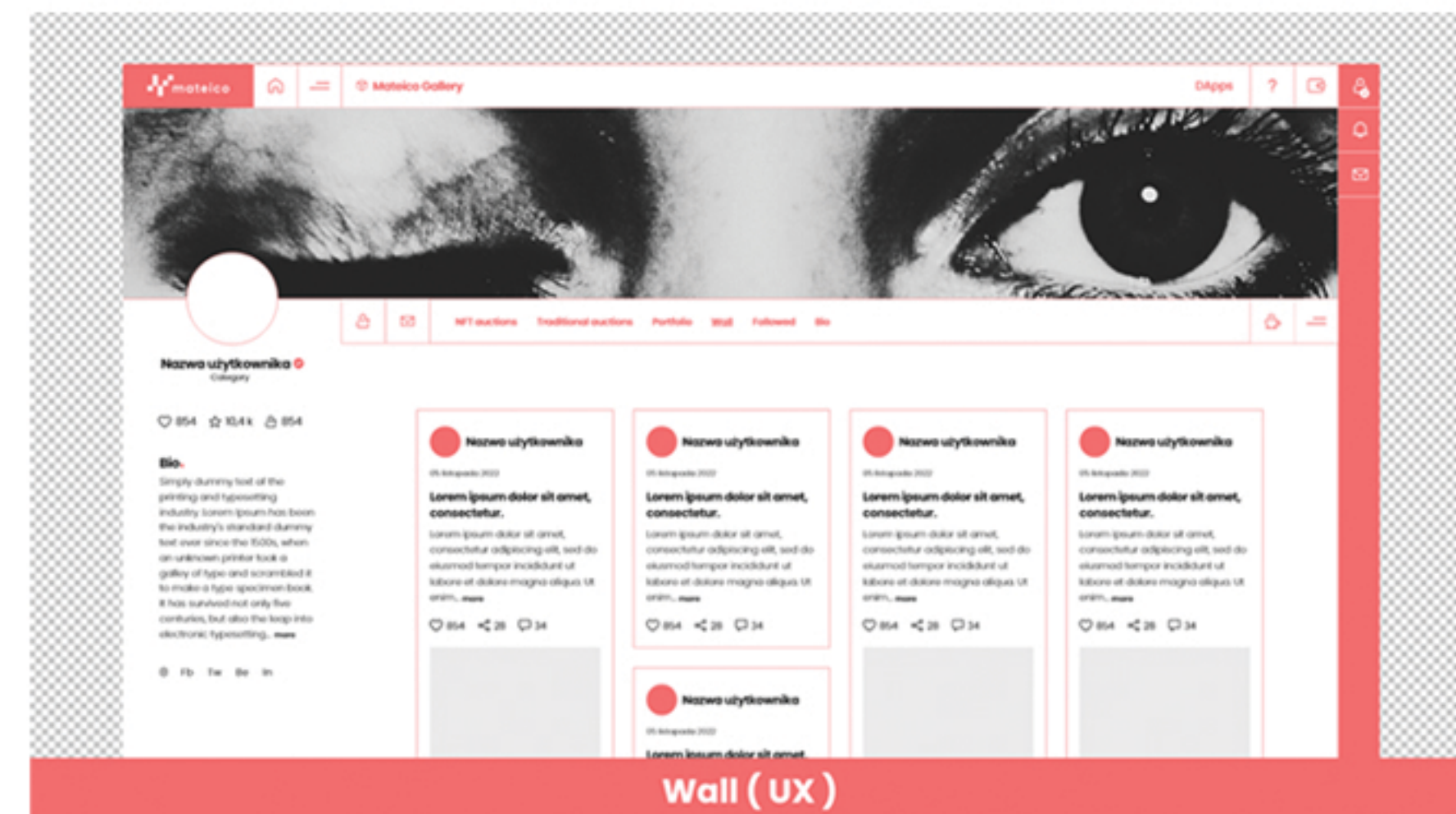
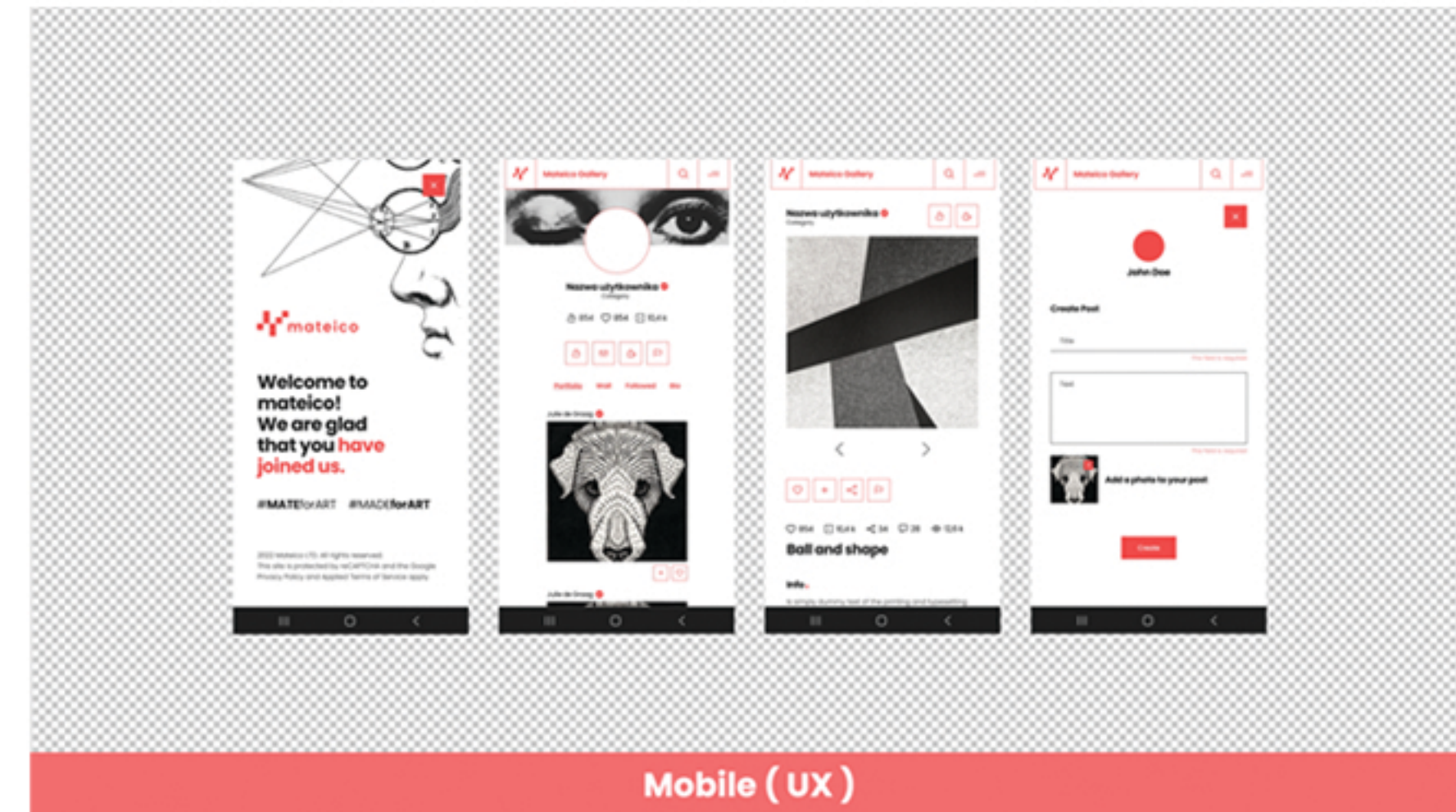
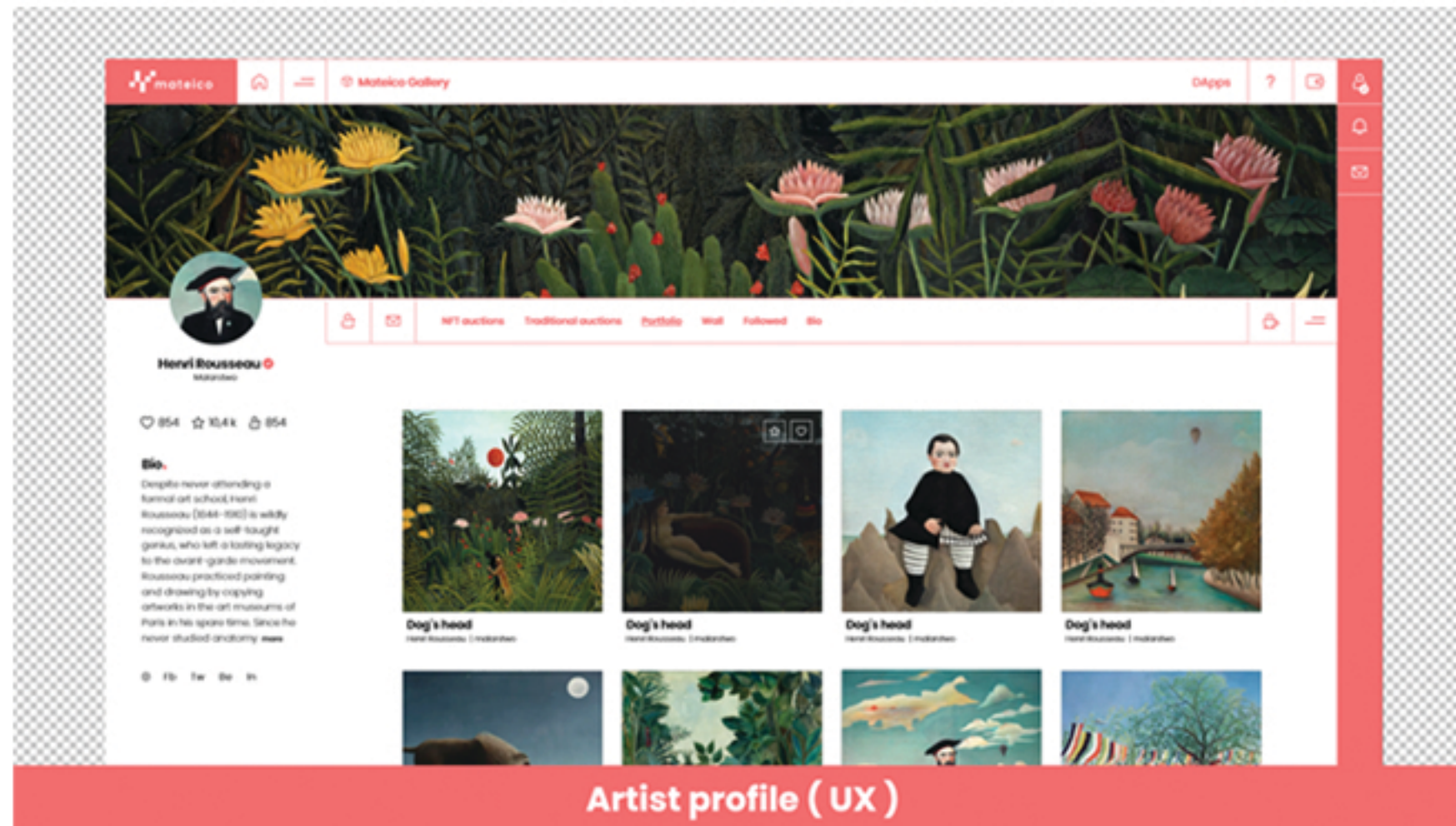
VR market size

**\$6.9 B**

\$72.4 B by 2031

**Market size**

Exceptional user experience (UX) and visually appealing user interface (UI) are the driving forces behind our product, ensuring intuitive navigation, seamless interactions, and a delightful user journey that keeps our customers engaged and satisfied.






MAIN MENU

 **Dashboard**

## Dashboard

 Sunday, 2 July 2023

**Hello!**



### Steps

Register  
account


Email  
verification


KYC  
application

Buy  
token

### Account



 Email

 KYC

LOG IN

### Token balance

0 USD

0 USDT

0 EUR

### Token sale progress

2,620 of 21,333,333

21,330,713 **\$MATE** available

### Presale stats






1 \$MATE = **0.0375 USD**

**Listing** 0.1 USD

**Presale** 0.0375 USD

**We have a ready-to-use platform for organizing a public sale of \$MATE.**

**Let's carefully analyze our rivals to gain an edge and surprise them with innovative solutions.**

	 myspace	 Bē	 OpenSea	 DEVIANART	 RARIBLE NFT Marketplace
LAUNCH DATE	2003 r.	2006 r.	2017 r.	2000 r.	2019 r.
MARKET VALUE	580 M	\$150 M	\$13.3 B	\$36.6 M	\$31 M
ANNUAL REVENUE	Max: \$800 M	\$40 M	\$150 – \$500 M	\$20 M	\$20.7 M
USER ACCOUNTS	<100 M	25 M	1.5 M	70 M	1.6 M
MONTHLY VIEWS	N/A	294 M	25.20 M	101M	1.2 M
FUNDING AQUIRED	\$580 M	\$6.5 M	\$427.2 M	\$13 M	\$15 M

**Basic competition information**

**Compared to our competitors, our product offers superior usability.**

	Mateico	OpenSea	Rarible	Behance	DeviantArt	ArtStation	Myspace
NFT marketplace	✓	✓	✓				
NFT minting	✓	✓	✓				
NFT 721	✓	✓	✓				
NFT 1155	✓	✓					
Wall	✓				✓		✓
Portfolio	✓			✓	✓	✓	
Traditional auctions	✓						
NFT auctions	✓	✓	✓				
Books / Audiobooks	✓						
Player	✓						✓
VR / AR	✓						
Stationary place	✓						

**Comparison of usability**

**Our comprehensive Go-To-Market strategy ensures a seamless and targeted approach to reach our customers effectively, create strong brand awareness, and capture a significant market share.**

## **Brand awareness**

- ✓ **Chief Digital Officer** – Virtual Ambassador (AI)
- ✓ **Art festival**
- ✓ **Murals**
- ✓ **Mateico Academy**



## **Engagement**

- ✓ **Talent show / competitions for artists & community**
- ✓ **Voting**
- ✓ **Airdrops**

## **Loyalty**

- ✓ **Staking \$MATE & NFT's**
- ✓ **Referral links**
- ✓ **Lower platform fees**

**Our monetization strategy focuses on diverse revenue streams that capitalize on our unique value proposition and market opportunities.**

## Platform



- ✓ Platform fees
- ✓ Subscriptions
- ✓ Advanced features
- ✓ Sale of digital collections

## Services



- ✓ Canvas / metal / t-shirt prints
- ✓ Marketing packages
- ✓ Advertising

## Events



- ✓ Art festival
- ✓ Concerts
- ✓ Art Exhibitions
- ✓ Courses & Training

## Store



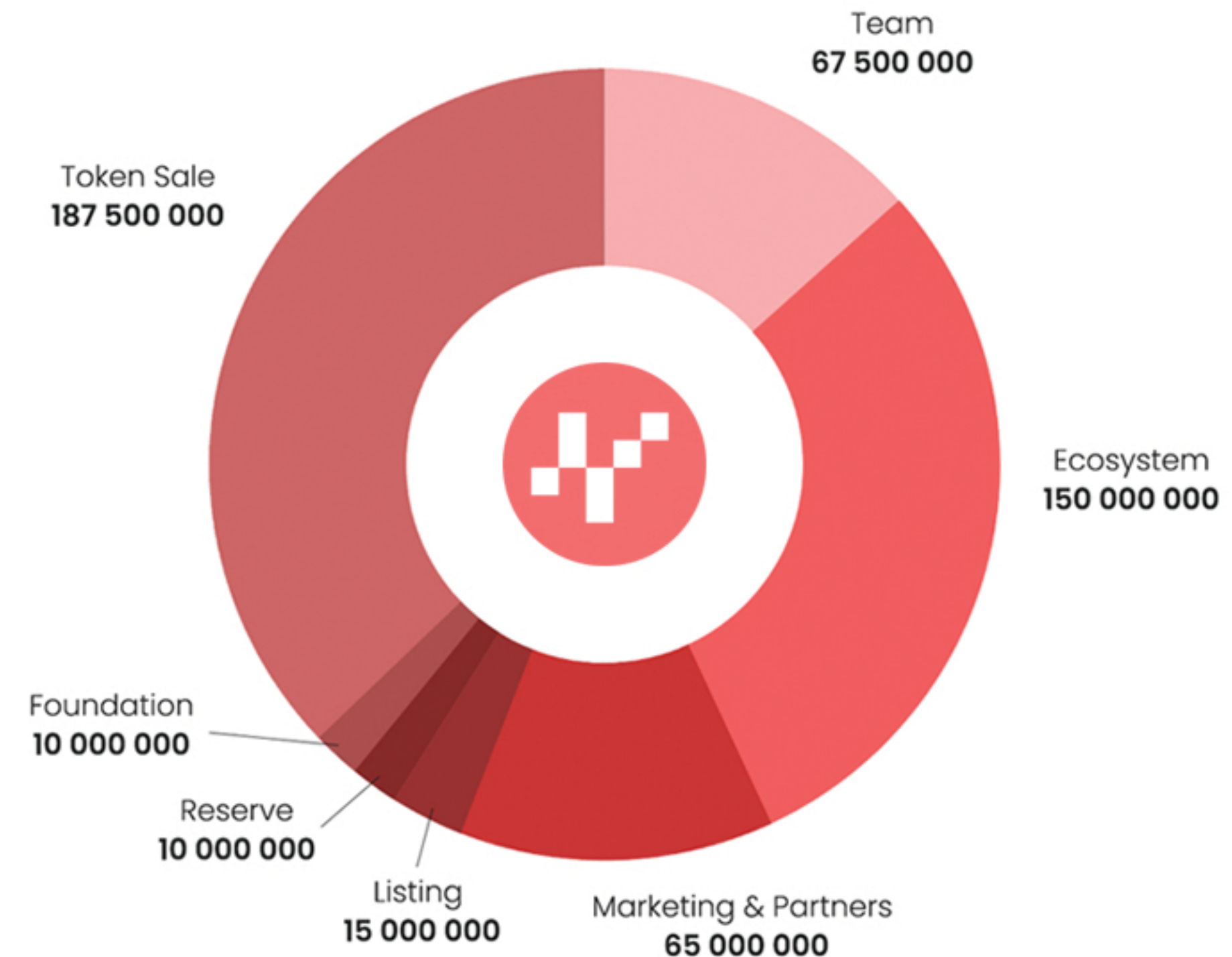
- ✓ Platform integrated displays
- ✓ Limited edition clothing and merchandise

**Income**

Tokenomics is at the core of our ecosystem, designed to create a thriving economy.

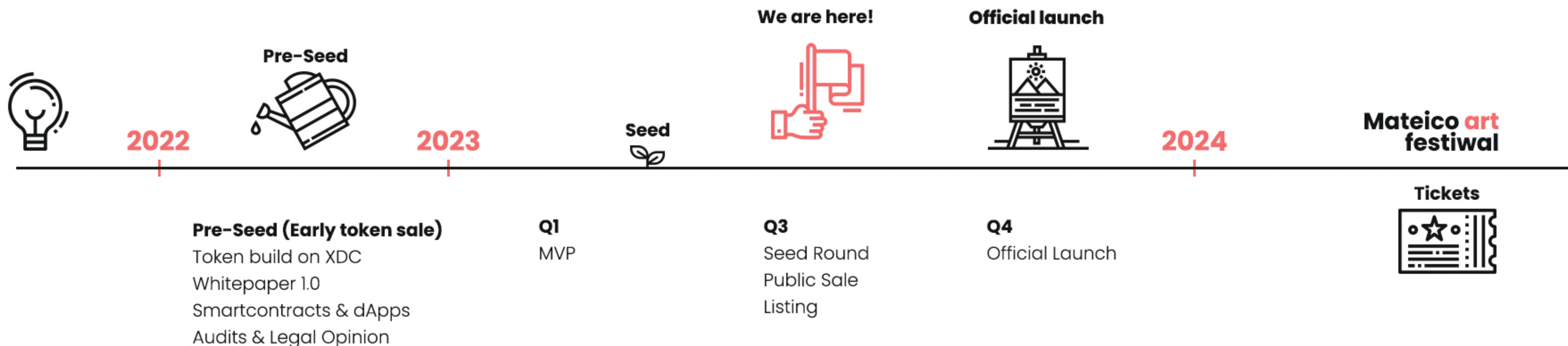
# Tokenomics.

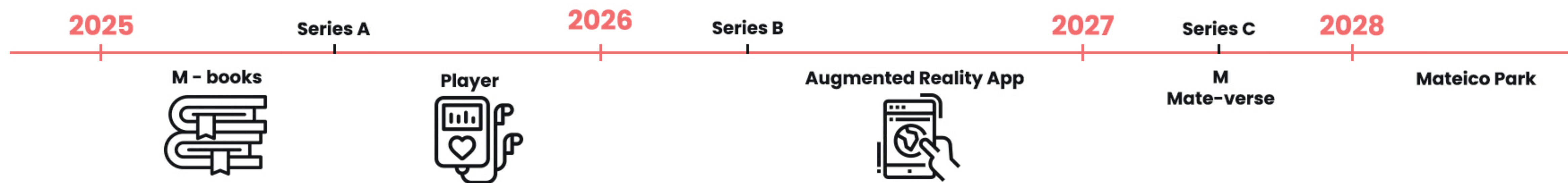
BLOCKCHAIN	XINFIN (XDC)
STANDARD	XRC20 (EVM)
MAX SUPPLY	500 000 000
MAX SUPPLY AFTER BURN	300 000 000
LISTING PRICE	\$0.1
VESTING	✓
STAKING	✓
VOTING	✓





Charting our course towards success: A roadmap built on ambition, innovation, and relentless pursuit of our vision.







**Łukasz Danielewski**  
Chief Executive Officer / Founder



**Michał Andrzejuk**  
Chief Operating Officer



**Robert Wojciechowski**  
Executive Board Advisor



**Rafał Kiełbus**  
Chief Blockchain Officer



**Tomasz Czarnecki**  
Chief Information Security Officer



**Alexander Belov**  
Advisor

**Witold Pieczatowski**  
System Architect

**Julianna Mełnicka**  
Graphic Designer



Pre-seed 300.000 USD

**Seed 3 450 000 USD**

**Mateico Gallery | M-art | Tickets | Player | M-Books | Store**

Series A 15 000 000 USD AR APP

Series B 30 000 000 USD M-VERSE

**Let's build it together**

**Seed round**



If **Mateico** is a business that has captured your interest and you would like to explore investment opportunities, we invite you to reach out to us via email at:

**[investors@mateico.io](mailto:investors@mateico.io)**

**Thank you** for taking the time to review our pitch deck.